

## SPONSORSHIP AND AUDIENCE AWARENESS OPPORTUNITIES

Once again the Annual Conference will offer sponsorship opportunities. The Conference Committee has refined the **Sponsorship Program** used last year to provide a broader range of opportunities. You may elect to sponsor specific events and activities or serve as a shared sponsor in the overall conference. Being a RMSAWWA/RMWEA Joint Annual Conference sponsor is a great way to leverage your presence at the conference and put your organization's name in front of all attendees. It is also an excellent opportunity to demonstrate your support while showcasing your company to the attendees. Show your support to the organizations while leveraging your presence by becoming a **Conference Sponsor**.

All sponsors will be recognized in the 2010 Conference Program book at the appropriate level and will be identified at the designated events. The respective categories will be posted on Sponsor identification boards throughout the conference area.

The Joint Conference Committee has identified the activities during the meeting, with the exception of the Exhibit, that achieve the most attendance throughout the Conference. The benefits to taking part in the Sponsorship program for all are:

- Company logo or name in on-site conference program\*
- Company name on Sponsorship Signage
- "Thank You" in post Conference Wrap – Up in RUMBLES
- Sponsors who participate at \$1000 or more will receive the list of conference registrants

There are three levels of sponsorship available: "**Premium**", "**Exclusive**" and "**Shared**" opportunities. They are offered to increase your Audience Awareness factor.

Premium Sponsor - If you decide to become a **Premium Sponsor** for \$5,000, in addition to the foregoing benefits, your company will receive the following benefits:

- Company name or logo in on-site conference program as premium sponsor
- Company name or logo on sponsorship signage for your events
- Web link to company's website from conference website for 3 months
- Oral recognition from the stage or head table at your events
- Opening Session recognition as the premium sponsor
- Premium sponsorship designation on badge
- Two complimentary full conference registrations
- Two golf hole sponsorships in the Golf Tournament

If you decide to become an "**Exclusive**" Sponsor for one of the Activities designated, In addition to the foregoing, only YOUR Company's name will be shown on screen and signage as a Friend of Joint Conference/Sponsor at the respective event. Your company will receive verbal recognition from the Stage or Head Table at the event and the company is entitled to one Complimentary Full-Conference Registration.

RMSAWWA Business Lunch	\$1,000.00
RMWEA Business Lunch	\$1,000.00
Attendee Breakfast in Exhibit Hall Tuesday	\$1,000.00
Attendee Lunch in Exhibit Hall Monday	\$1,000.00
Tuesday	\$1,000.00
Wednesday Lunch w/closing speaker	\$1,000.00

Should you choose to take advantage of a "Shared" sponsorship, in addition to those benefits for all, your Company's name will appear on signage along with other companies that have donated for the respective events; i.e., two (2) Meet and Greet Sponsor companies' names will appear on the signage for that event.

The following "Shared" opportunities are available:

Meet-and-Greet	\$1,000.00
Toilet Bowl Trivia Contest	\$ 750.00
Annual Banquet	\$ 750.00
Breaks	\$ 500.00
Water Taste Test	\$ 500.00
Tapping Contest	\$ 500.00
Bicycle Tour	\$ 300.00
Golf Sponsorships	Sponsorship Options (see golf registration for more information)
Tee Box	\$ 125.00
Green	\$ 125.00
Hole (both Tee and Green)	\$ 200.00
Food and Beverage Services	\$ 250.00

This year we will also have technical session sponsorships. The sponsor will provide A/V equipment (computer and projector) for a half-day session. They will be recognized in the program.

For more information on the 2010 Sponsorship Program or if you have any specific questions, please contact José Velazquez at Jacobs 720-359-3023 (Voice), 303-820-2402 (Fax) or [jose.velazquez@jacobs.com](mailto:jose.velazquez@jacobs.com).